

Facing the Blitz
by Jeff Kemp
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"This book will make a difference in your life. You'll want to read, digest, and reread it. I hope you share it with friends to help them through their own difficulties and to strengthen their important teams, from family to business to sports."

—from the foreword by Tony Dungy

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## BOOK ANNOUNCEMENT

## Former NFL Quarterback and Popular Speaker Reveals That Every Trial Is an Opportunity

Facing the Blitz
Three Strategies for Turning Trials Into Triumphs
by Jeff Kemp

In football, a blitz is an all-out attack, aiming to force the quarterback into a mistake and create mayhem and destruction. But by its nature, the blitz also creates an opportunity for the quarterback, as it leaves holes in the defense. What looks like the worst play can become the best.

During a life "blitz," when everything seems like it's collapsing—financially, relationally, spiritually, or physically—if you take initiative you can do more than just survive. You can grow, succeed, and advance. In *Facing the Blitz*, Jeff Kemp shares lessons he's learned through all kinds of life blitzes, both personal and professional. He teaches how life is about transformation and being others-oriented, and how having the right mind-set can turn unnecessary fear and misery into courage, growth, and joy.

Includes end-of-chapter questions for assessment and application.

"Facing the Blitz is a gem full of wisdom, hope, and practical advice for anyone who fears suffering and difficulty. It's easy to read, remember, and use. Amazing!"

—Pat Lencioni, president, The Table Group; bestselling author of

The Advantage and The Five Dysfunctions of a Team

"Jeff is a man of deep faith, love, and leadership. He's as prepared to face the blitz as well as anyone I know, and I'm not talking about when he was an NFL quarterback. Read, learn, and apply. Valuable lessons for life's greatest challenges."

—Jim Nantz, sports announcer

"Facing the Blitz is a game changer for every man."
—Dr. Dennis Rainey, president and CEO, Family Life

## **ABOUT THE AUTHOR:**



Jeff Kemp quarterbacked in the NFL for eleven years, playing for the Rams, the 49ers, the Seahawks, and the Eagles. Today Jeff speaks at community events, churches, men's and marriage conferences, business conferences, and prayer breakfasts. In 2012 Jeff joined FamilyLife as a vice president, networking and speaking on how to strengthen families. His other networks include the Marriage CoMission and Fatherhood CoMission, National Coalition of Ministries to Men, Pro Athletes Outreach, Athletes in Action, NFL Players Association, and The Jack Kemp Foundation. Jeff and his wife, Stacy, live in Little Rock, Arkansas.